

DigiMark Group - Product Overview



DigiIPTV

- ▶ Deliver live broadcast TV from any source for distribution across an existing Ethernet data network.
- ▶ Watch full screen, broadcast quality (SD and HD) TV on your PC desktop, existing TV, plasma, LCD screen or projector system.

DigiVoD—Video on Demand

- ▶ Stored video content on a central server, can be accessed by multiple apartments “on demand”, with full video player functionality.
- ▶ We provide Movie packages and Personal Video Recording



DigiSign—Digital Signage

- ▶ We can combine Live TV, video, graphics, text and scrolling text into screen layouts, which can be programmed to run in a specific sequence.
- ▶ Simple content management interface allows us to provide impressive information boards and advertising solutions.

MPEG Player

- ▶ No hardware to fit, no software to install. The MPEG player uses Active X; this makes deployment of the services to users a simple case of pointing at a web address from within the browser window.
- ▶ The player supports subtitles, now and next plus programme guide features as well as channel preview / select and volume control



IPTV

Internet Protocol Television or IPTV as it is more commonly known provides television content over a computer network to a multiple of users.

Unlike conventional TV distribution systems, DigiMark's simple, cost effective IPTV distribution system provides high quality, full screen digital TV over an Ethernet network using IP. Digital satellite and terrestrial channels can now be broadcast directly to a PC, or using an IP set top box, to a TV anywhere in the building even wirelessly!

Features such as subtitling, basic programme and event guide, mute, colour/contrast control, aspect ratio and different screen sizes, are all included as standard. Options to run in standalone, or embedded within a standard web page are available.

The Benefits of IPTV

- TV delivered direct to a PC desktop
- Single network infrastructure
- Runs in a minimised window
- Electronic Programme Guide
- Access to 'Digital TV' Features
- Access to stored video & audio content

"Media, with a twist..."



DigiMark Group - Product Overview

DigiVOD

The ability to stream video and audio content over an Ethernet network in real time to either a set top box or PC with full video control functionality.

Our system is simple, cost effective Video on Demand providing high quality, full screen digital video streaming. Full on demand control for each individual user is available directly to a PC or, using an IP set top box, to a TV anywhere on the apartment.

Features such as play, pause, skip, visual fast forward and rewind come as standard along with software for content, session, administration and security management. A Conditional Access Server is easily added to the solution, providing a complete On Demand system to meet all requirements.

The Content Distribution Management System ensures content and bandwidth can be centrally managed. Management reporting information on the usage of a particular service or feature is supported and provides easy analysis of user trends.

The Benefits of VOD

- Full video functionality for each user
- Maximum access to content
- Interactive information delivery
- Improved security of resources
- Low cost content distribution
- Full online management interface

DigiSign

An effective digital signage system must deliver a message to your customers instantly. To achieve this, DigiSign provides an extensive range of media sources, configurable to any form of screen layout.

- Information
- Messages
- Advertising
- Promotional Video
- Live TV
- Corporate Branding

An advanced web based scheduler enables central control of each individual, or group of screens. Where a user requires local control, restricted access is provided to sections of the screen layout designated by the system manager.

- Create Play Lists
- Display & Management of Content Types
- Schedule Content
- Structure Content Conflict Rules

Being agnostic to display types, DigiSign is ideal for integrating into new or existing installations. Due to the unique architecture and standards based approach, the DigiSign solution ensures that investment is focused on content and displays and not on the support systems to run them.

- Observation technology to measure customer reactions to content
- Easy integration into back office systems
- Uses cost effective industry standard hardware
- Support broadcast TV alongside other forms of media input
- DVD quality video
- Single server solution for all forms of display required on the network

Tripleplay Services

The DigiMark Group are a specialist provider of IP systems that support the delivery of video, text and TV services. Our unique value proposition of providing cost effective products supported by specialist consultancy skills backed up with real industry experience is unique in the area of media delivery over IP. We provide solutions to Property development, retail, hospital, university, hotel, central government, telecommunications and corporate customers.